

Mike Ilitch School of Business

# LEARNING THROUGH REAL-WORLD EXPERIENCE

The Mike Ilitch School of Business at Wayne State University is committed to innovation and excellence in business education. The Ilitch School partners with the business community in Detroit and Southeast Michigan to enhance the region's economic vitality by building a skilled and ambitious workforce.

The Ilitch School offers experiential learning programs that connect students to companies and business leaders in Detroit and around the world. These initiatives prepare graduates to contribute to their professions and succeed in changing business environments.



## **PwC Multicultural Professional Readiness Education Program**

The PwC Multicultural Professional Readiness Education Program (MPREP) is a learning community designed to support and retain diverse undergraduate business students, particularly accounting and finance majors. PwC MPREP Scholars receive corporate mentorship, industry exposure, professional development and academic support. The program is funded in part by PricewaterhouseCoopers (PwC), a Big Four public accounting firm in Detroit.

## **Student-Managed Investment Fund**

The Student-Managed Investment Fund (SMIF) offers aspiring financial professionals the opportunity to manage real money in real time. The program mimics the structure of an asset management team similar to those at Fidelity or Vanguard. Under the direction of a faculty mentor, students research and pitch investment options to a panel of professional fund managers, gaining the experience needed to launch careers in this rewarding field. Students also master the use of state-of-the-art technology in the Ilitch School's Finance and Data Analytics Lab.

## Corporate Mentor Program POWERED BY ally.

The Corporate Mentor Program (CMP) pairs students who are the first in their families to attend college with professionals who advise them on matters ranging from conducting a job search to corporate culture and networking.

Mentors are paired with undergraduate students who are in their junior year of study. Through relationships with their mentors, students can experience professional situations firsthand, as well as attend sessions on business etiquette and networking.

## Belinsky Entrepreneurial Learning Laboratory

The Belinsky Entrepreneurial Learning Laboratory (BELL) provides resources, insights and expertise to help launch sustainable, investment-ready student startups. The BELL helps student founders develop commercialization pathways and attract additional funding.

## Elevator Pitch Competition

The Ilitch School hosts an annual elevator pitch competition — in an actual elevator — to help students refine their communication skills and build confidence by delivering a one-minute speech describing their education, experience and aspirations. Volunteer hiring managers judge students on verbal aptitude, professional appearance, confidence and overall demeanor.

## Study Abroad Programs

Studying abroad enriches learning by broadening students' understanding of international business practices, cultural diversity and the vastness of the global marketplace. The Ilitch School currently offers programs that take students to Brazil, China, Italy, Germany and Poland. These programs connect students with some of the world's leading corporations as they visit overseas facilities run by Stellantis, Delphi, Lear Corporation and others.

Students also become immersed in the culture of their host country, learning skills that help them thrive in a global business environment.

## Wayne State students are the future business leaders for Detroit and beyond.

The Mike Ilitch School of Business provides tools and training that will prepare them to enter the workforce as capable, confident and adaptable professionals.

You can help shape the future of business in Detroit by supporting these student success initiatives. For more information about Ilitch School programs and the impact your investment can make, please contact our development team at 313-577-9212.



WAYNE STATE UNIVERSITY  
**MIKE ILITCH**  
SCHOOL OF BUSINESS

**INNOVATE. IMPACT. INSPIRE.**

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